



kn*
Knowledge
Net



شبكة المعرفة
KnowledgeNet

النطاق السعري للسهم
من ٣٥ إلى ٤٠ ريال سعودي



عدد الأسهم المطروحة
٧٠٠ ألف سهم تمثل (٢٠٪ من رأس المال)



المحاسب القانوني



مدير الاكتتاب



المستشار المالي



الاكتتاب يبدأ...

٦ شعبان إلى ١٠ شعبان
٢٦ فبراير إلى ٢ مارس



Fund/ Investment Managers Meeting

Tuesday 21 February 2023

KN Key Milestones

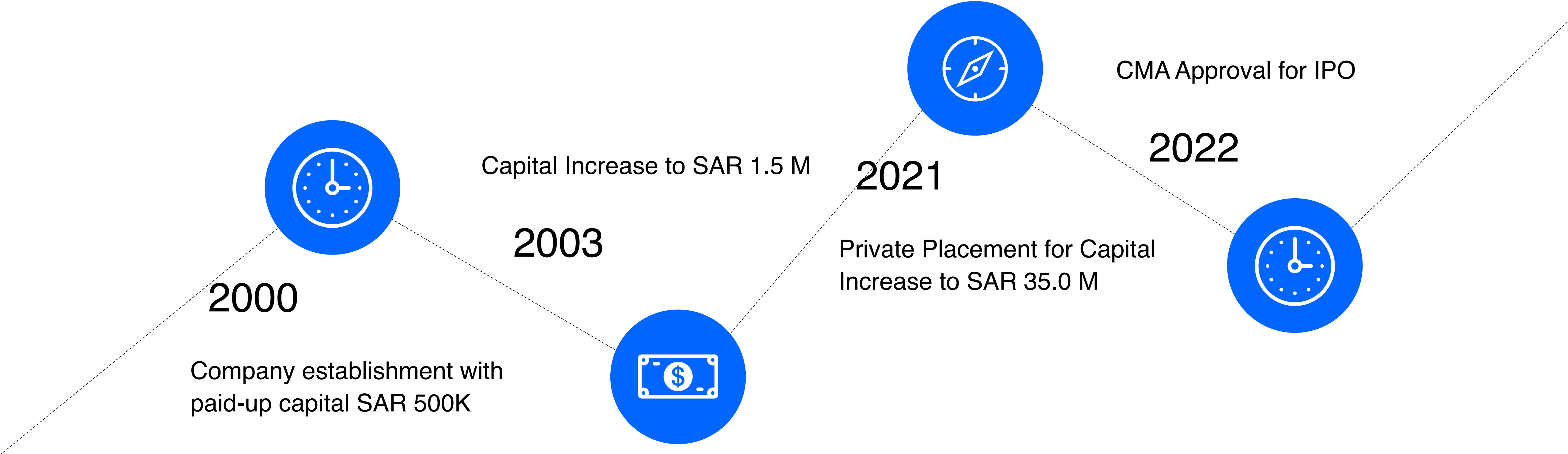
Transaction Timeline

Financial Highlights



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KN Key Milestones...



Transaction Timeline

1

Start of Offering & Book Building
Sunday 26 February 2023

2

Close of Offering & Book Building
Thursday 02 March 2023

3

Share Price & Allocation
Tuesday 07 March 2023

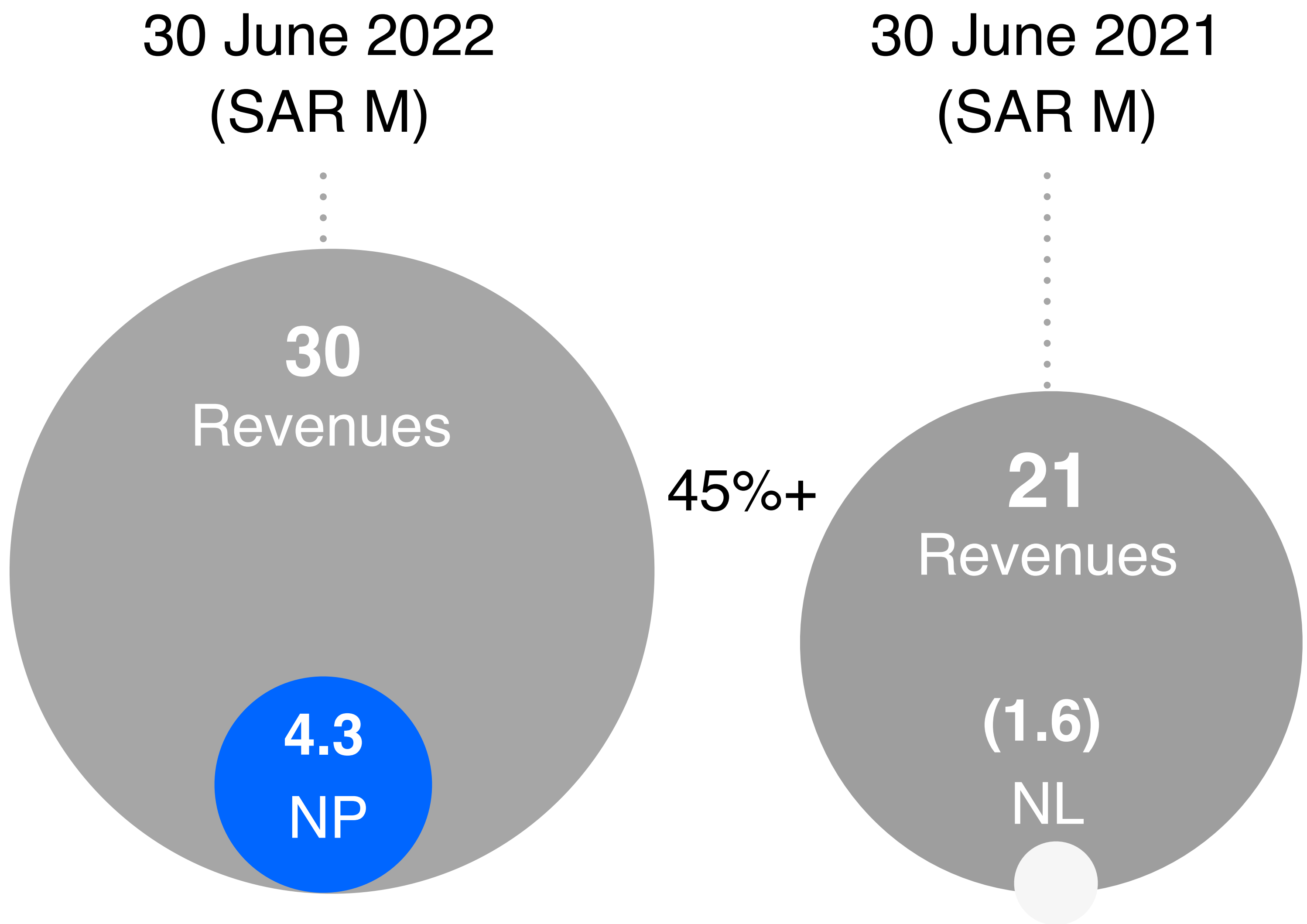
4

Refund
Thursday 09 March 2023



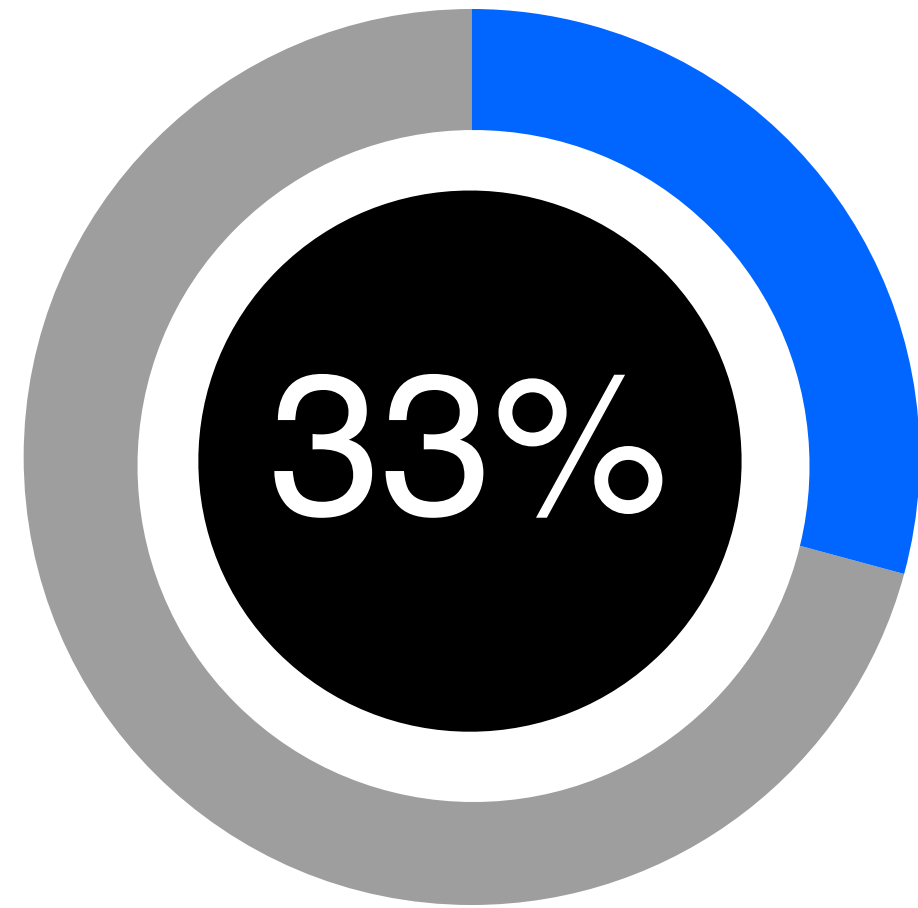
Financial Highlights

Revenues – Profit (Loss)

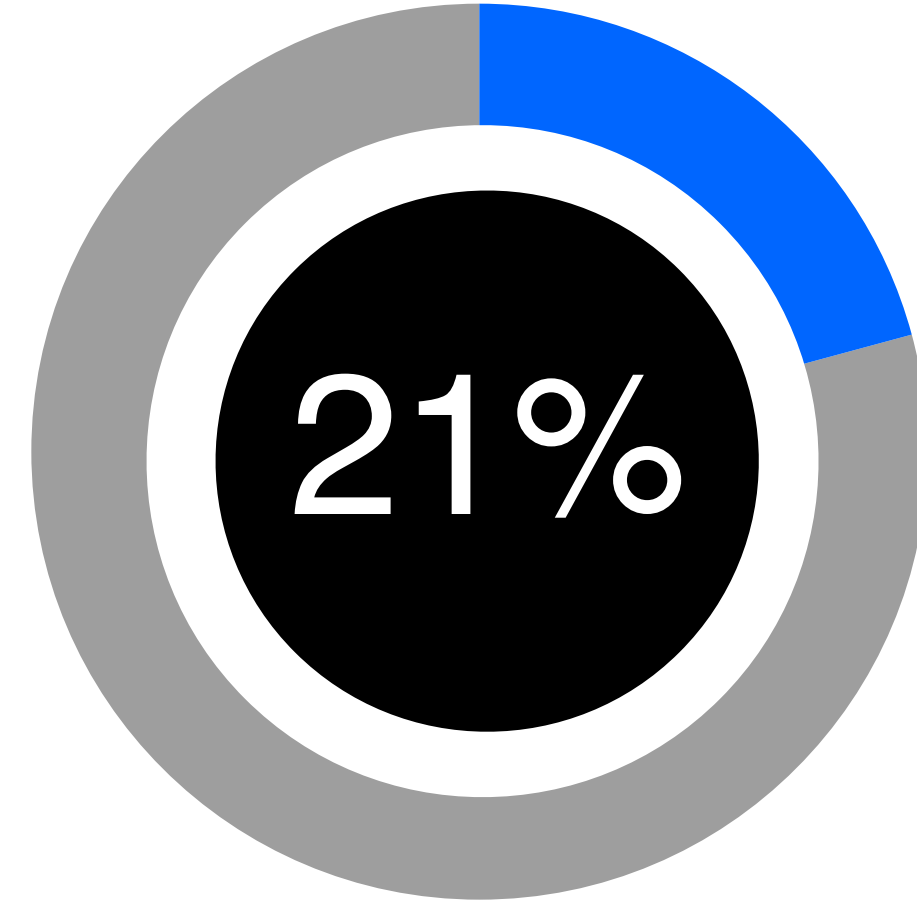


Profitability Indicators

Gross Margin

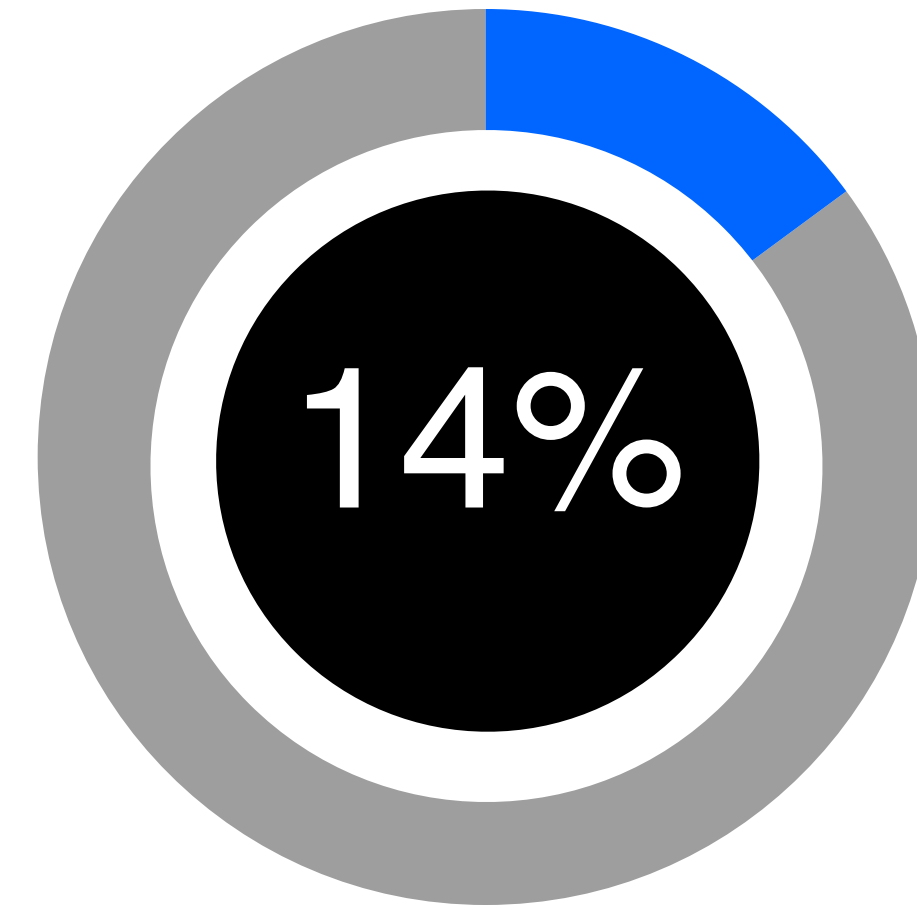


30 June 2022

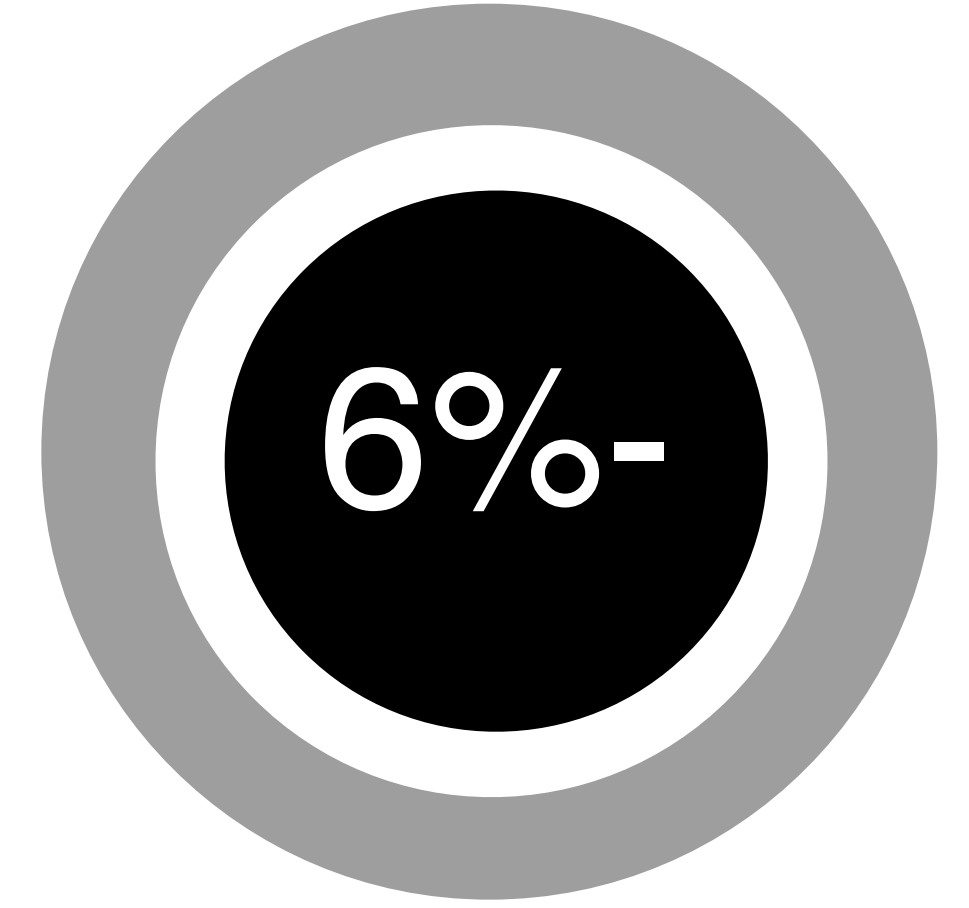


30 June 2021

Net Margin

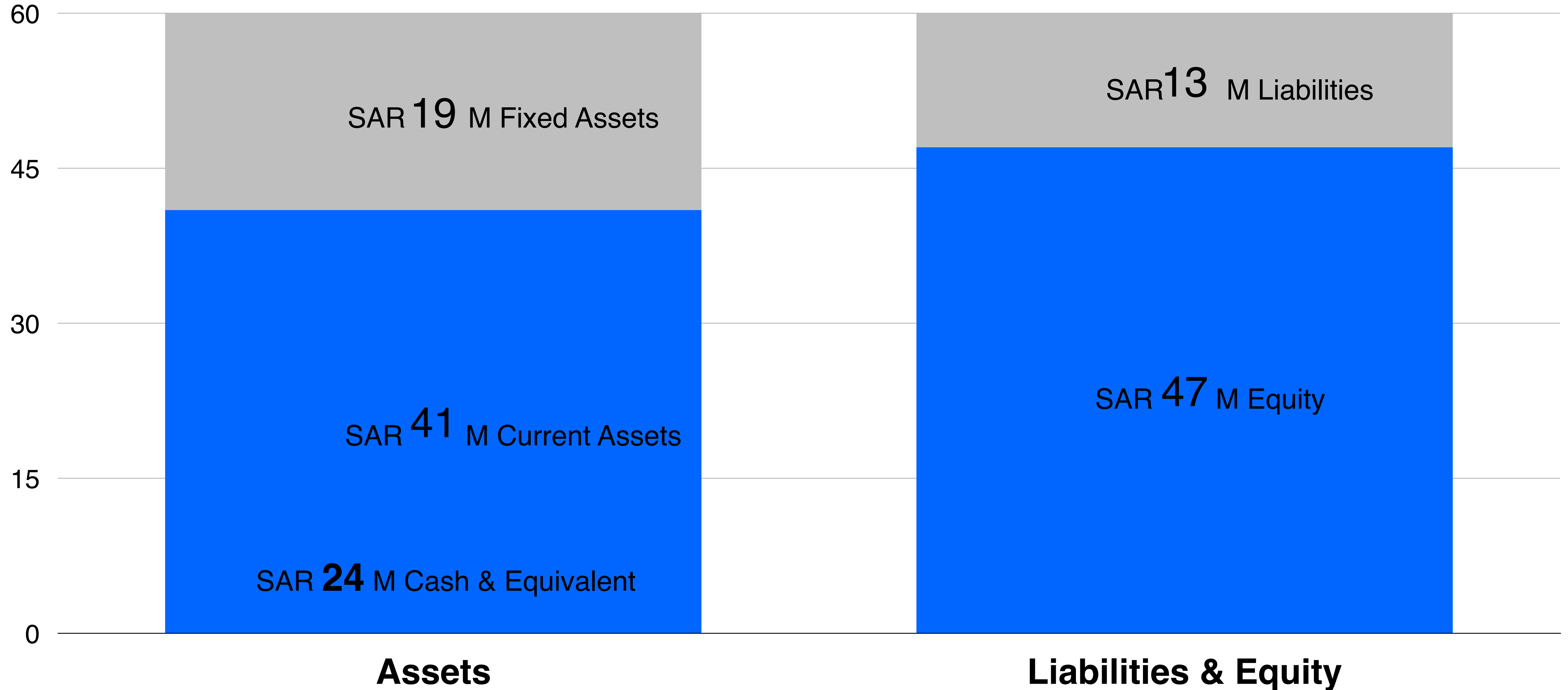


30 June 2022



30 June 2021

Balance Sheet Highlights 30 June 2023





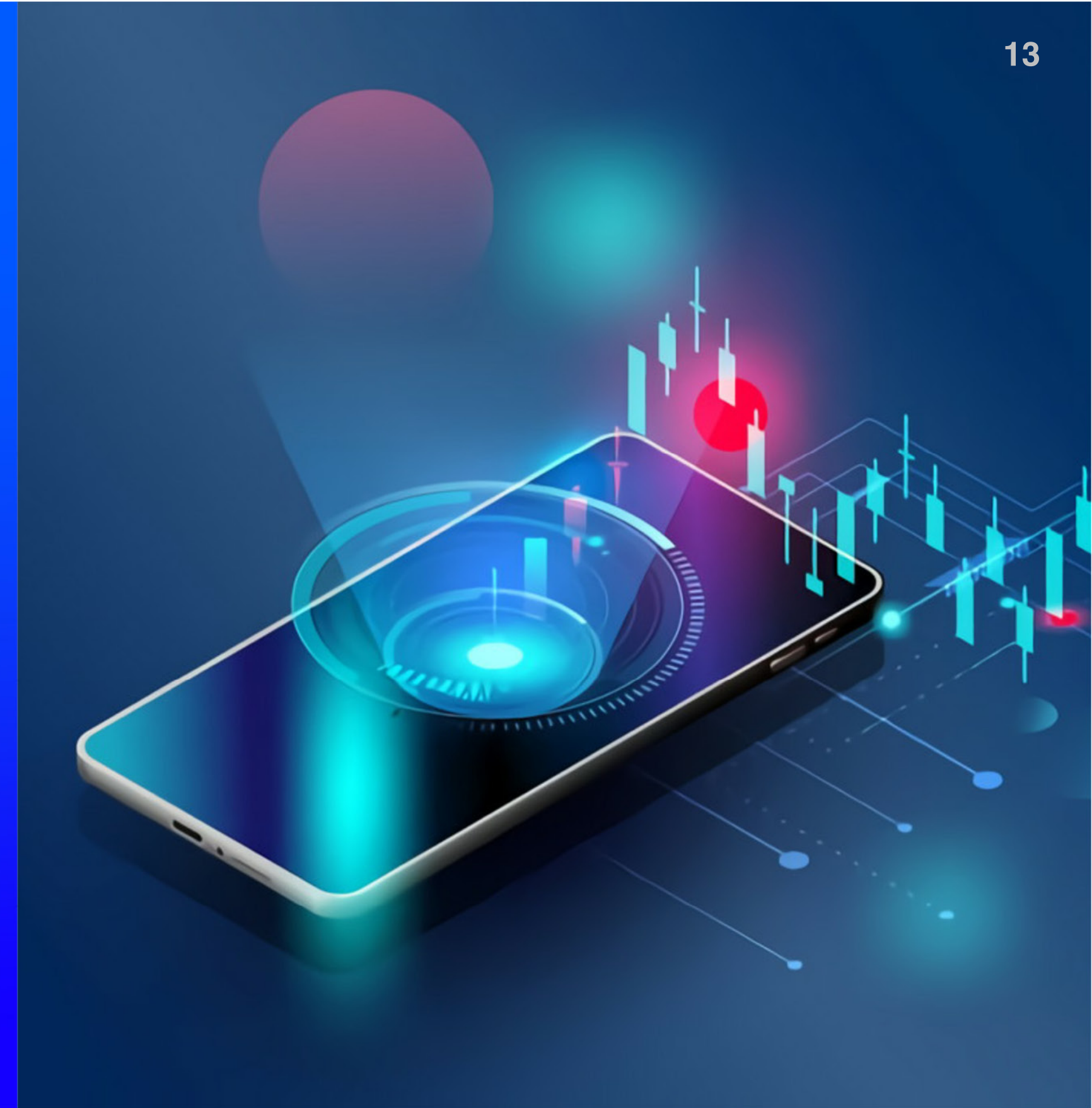
.... going on

What is really a tech compnay?



a company that makes tech

What is really a
tech compnay?



Software is king!



is a software company

KN, briefly!



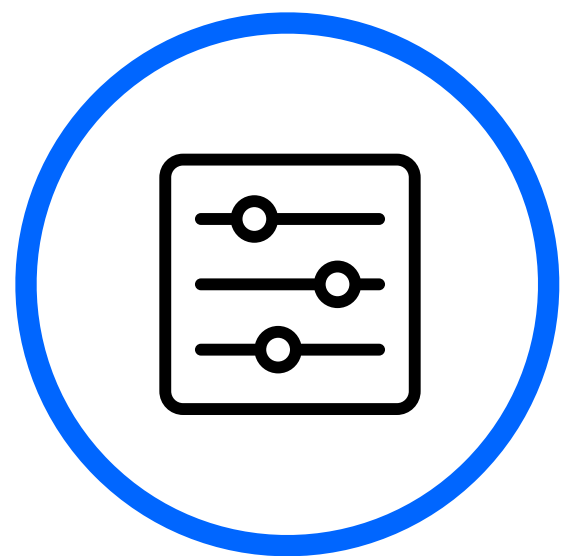
21 profitable years

Exporting. to UAE, Egypt, Lebanon, Qatar, Kuwait and Oman



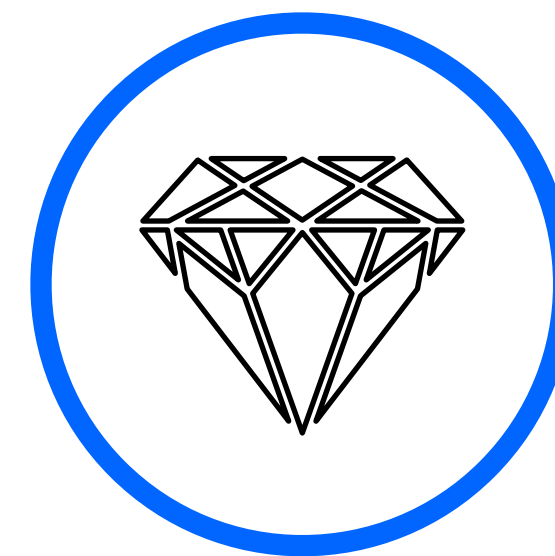
in top 3 markets

sales and service offices in Riyadh and Dubai, and ops center in Cairo



more than 70 clients

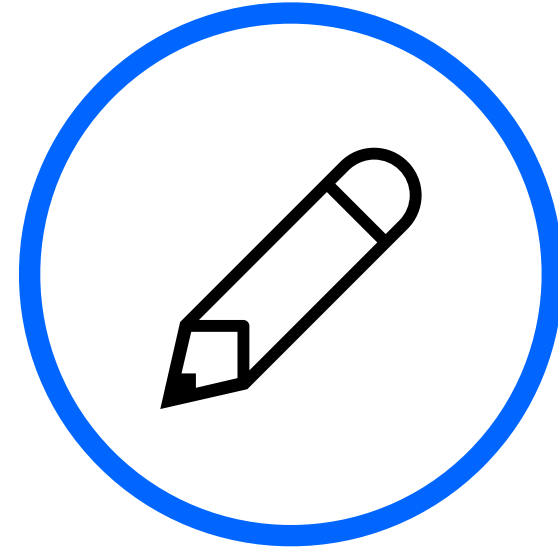
In 7 countries, banks, investment companies, Fintechs



mission-critical

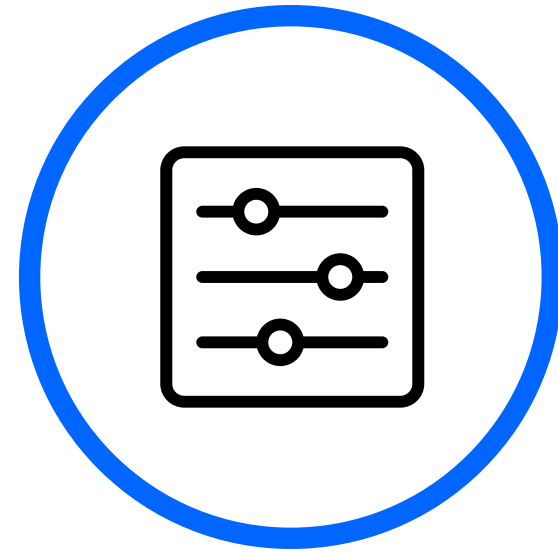
our default in everything

KN DNA



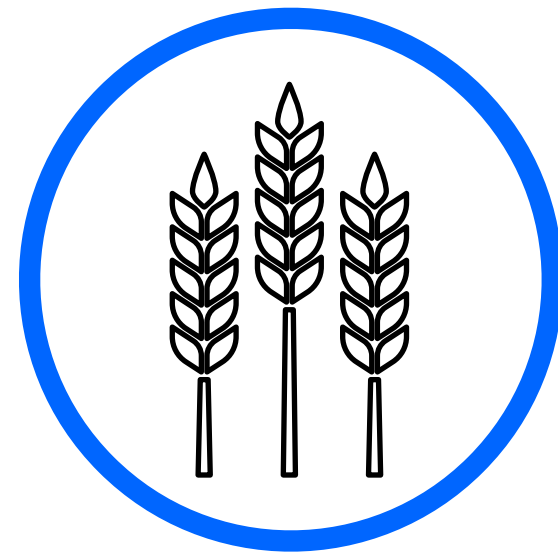
resilient

we survived 2006, 2008, 2011, 2016 and 2020



know turnaround

both product and company



done acquisitions

many lessons learnt



The Products

TradeNet*



Datability*



Blinq*



Liquify*



Products

Watheeq
Edge



Tabadul
Edge



Fintechs

Fintech 1

Fintech 2

Fintech n



PropertyNet

Daftar Pay

FundSpot

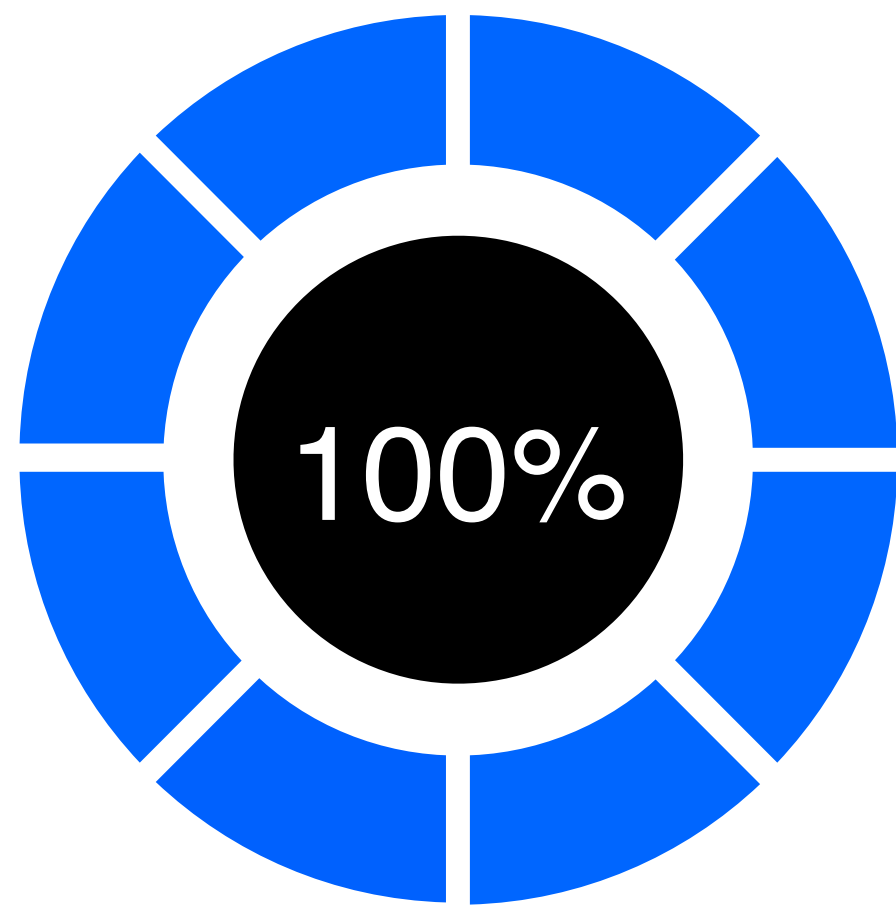
plus 6 in the making



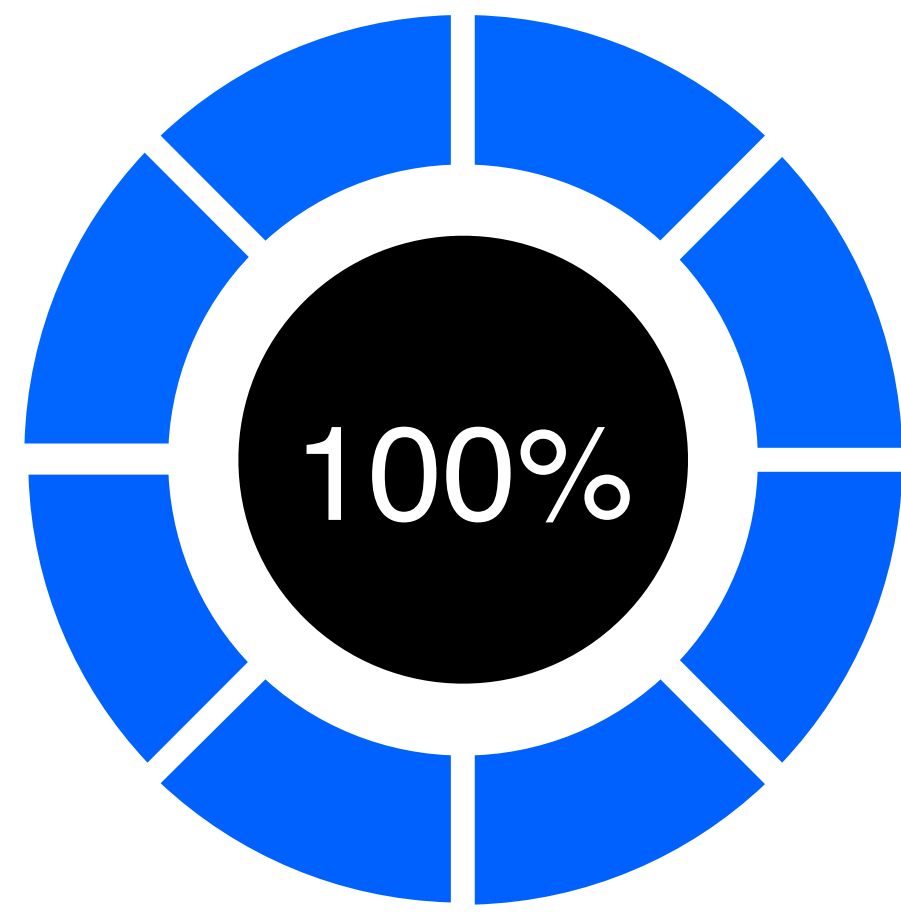
Fintechs and startups

what happened
since 2020?

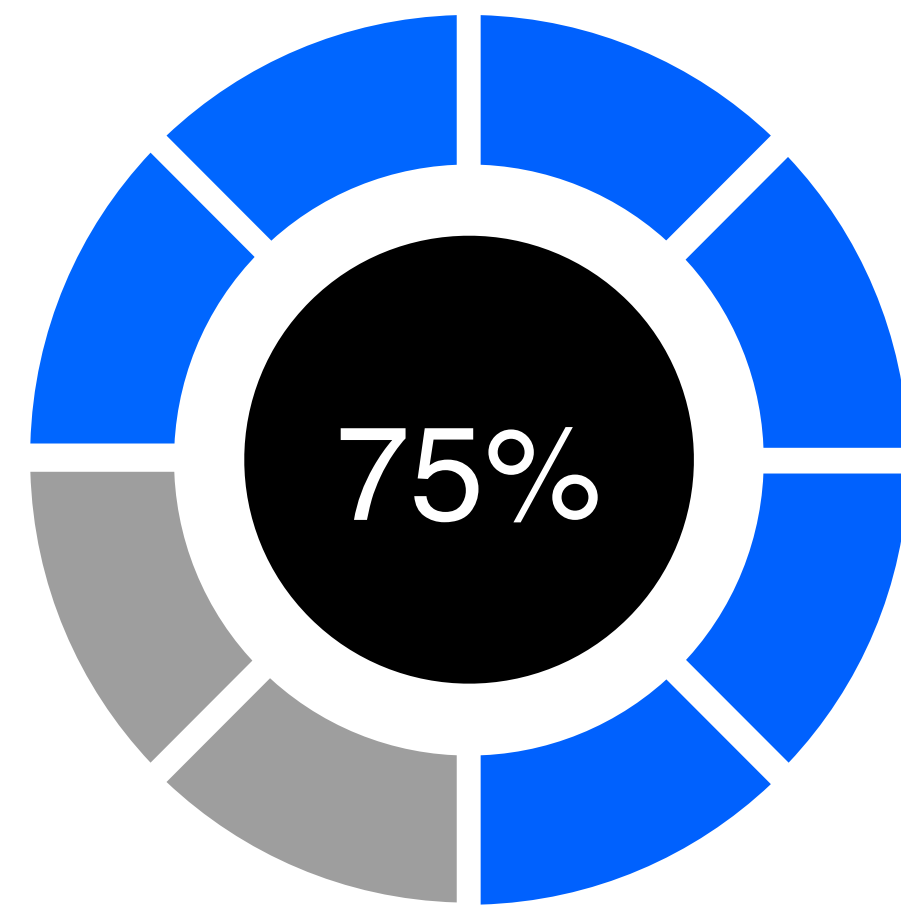




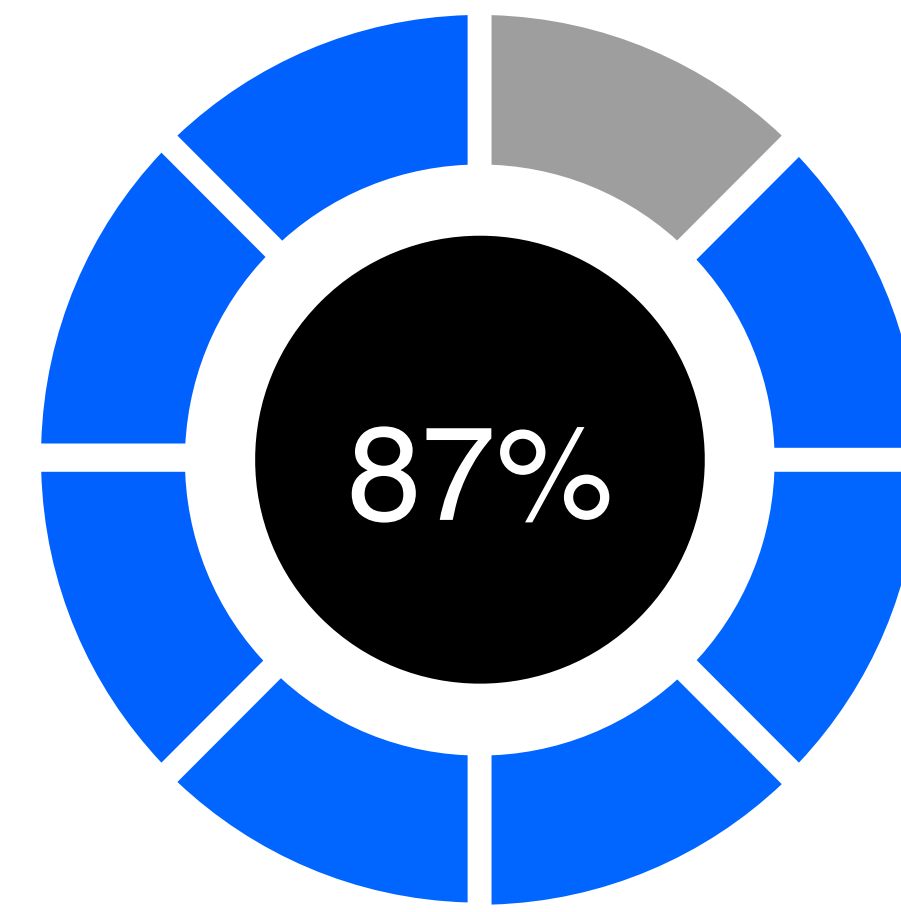
growth
management



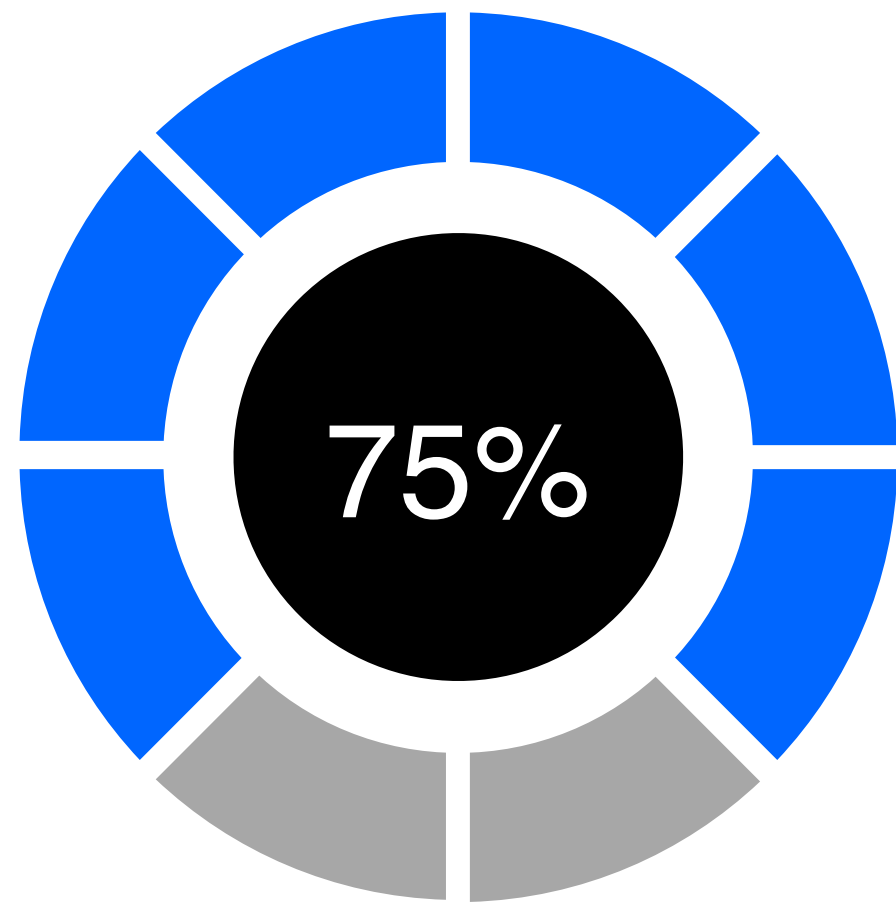
marketing and
new branding



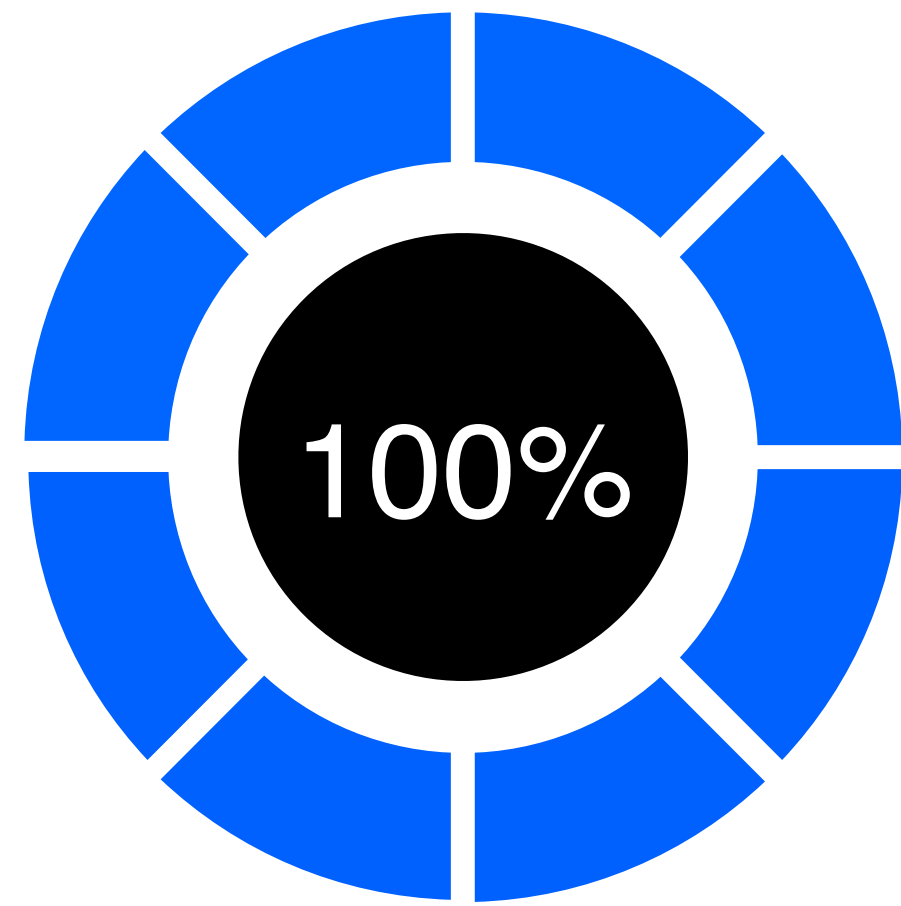
two new product
families



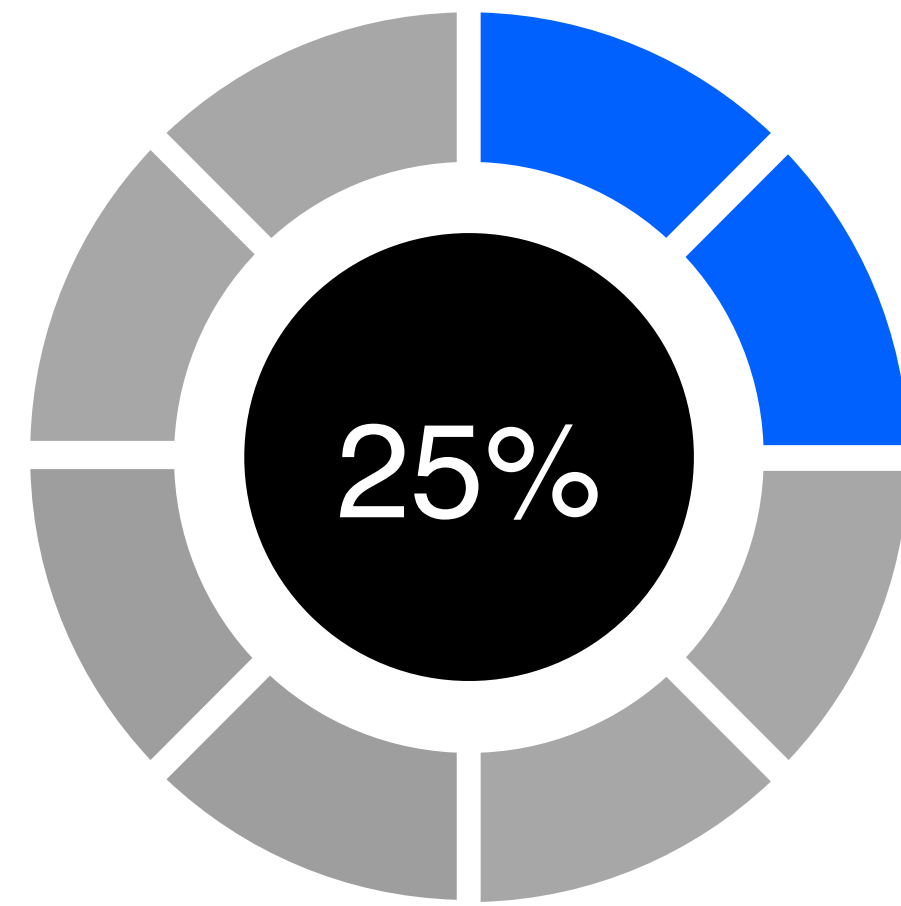
expanded
facilities



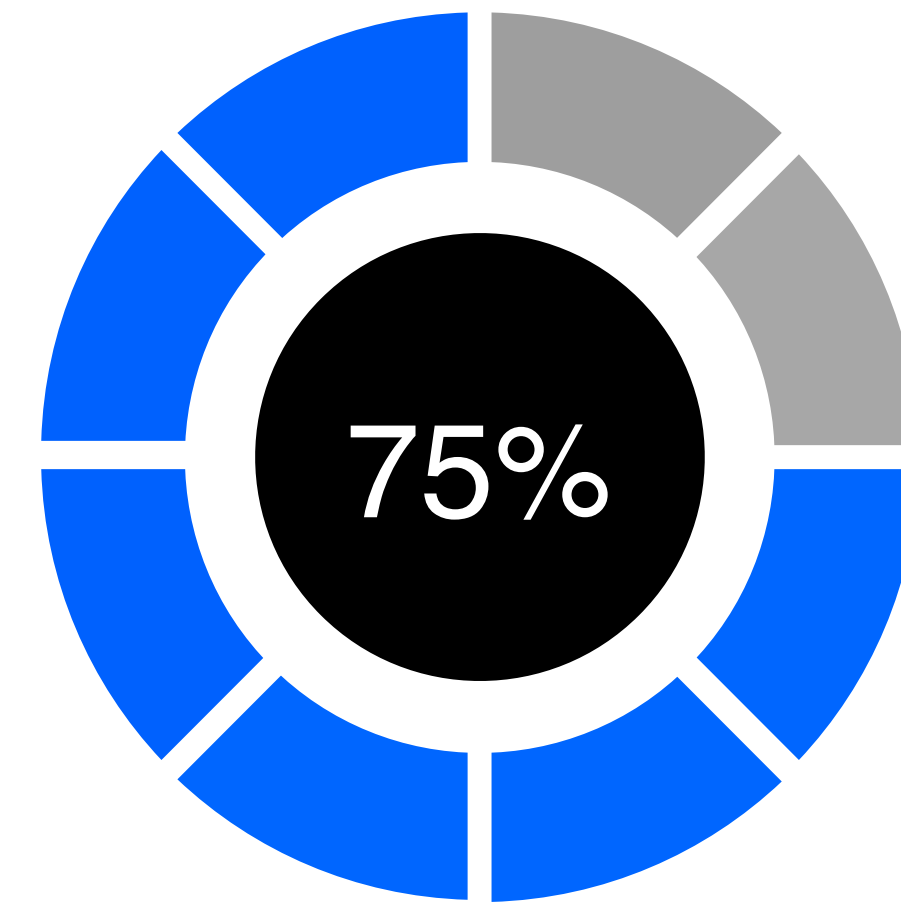
new company for



established
Fintech builder



established Fintech
service co.



quadrupled
sales team

hop “on”

