

Critical Made Easy

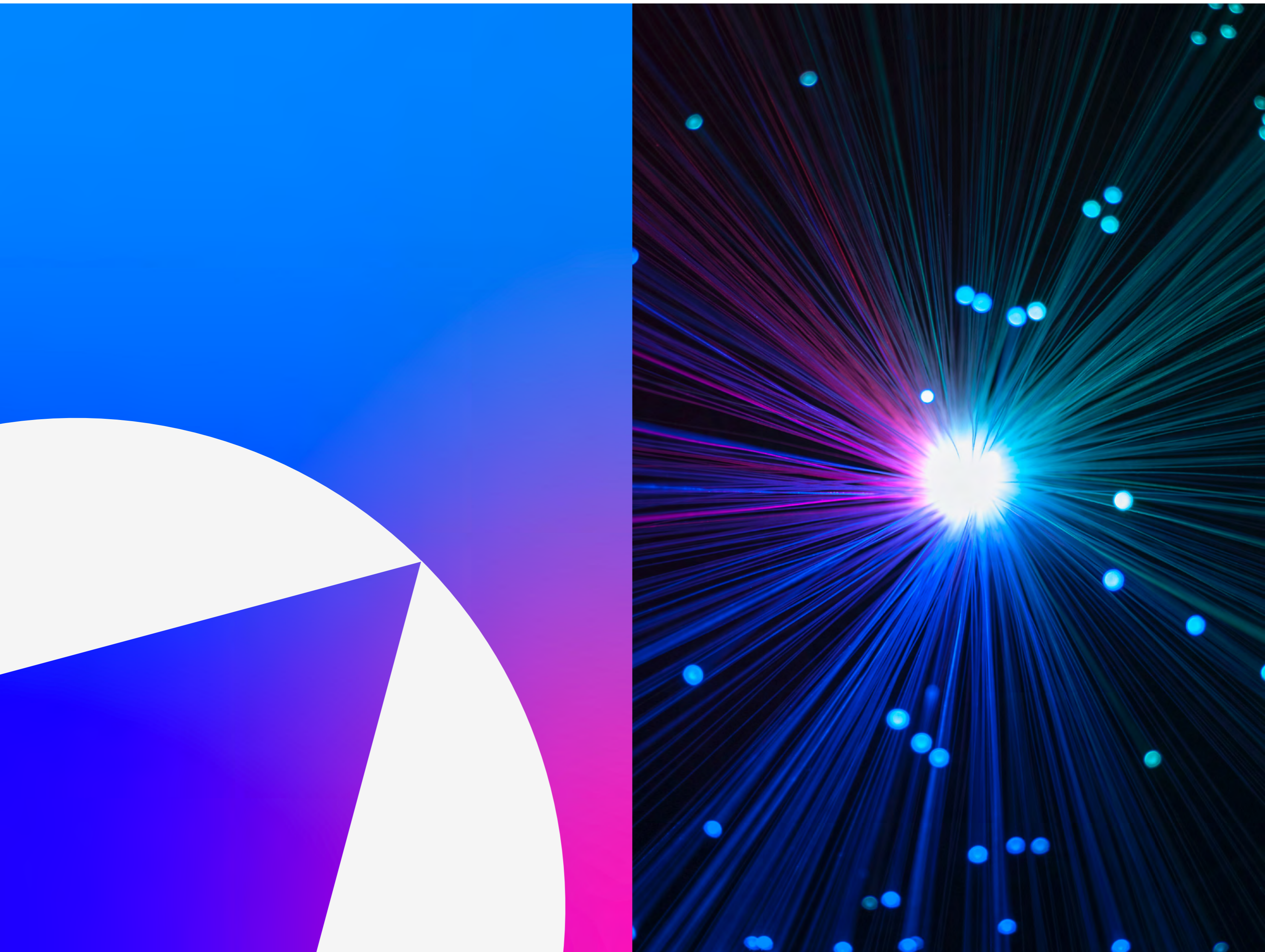
www.kn-it.com



Throughout the years, KnowledgeNet has proven to live up to and exceed expectations, thanks to our unrivaled performance, our unwavering support and our unmistakable clarity. We take technology to greater depths, we are KnowledgeNet.

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KnowledgeNet's Story

KnowledgeNet is leading the MENA region with its financial tech-driven solutions since 1999, with a vision to offer software solutions that enable banks and investment companies to excel, reinforced by a commitment to transparency and professionalism every step of the way.

Following the Saudi vision 2030 and the rise of the Fintech industry, KnowledgeNet started to support the Fintechs by building scalable financial products to foster Fintech companies and accelerate their growth. In the meantime, our capabilities enabled us to work with our partners, helping them build reliable products for their businesses.

We build a cutting-edge, quick, ready solution, resulting in peace of mind and helping our clients grow and expand their businesses. We carefully select our office locations to cover the region's largest markets; KSA, UAE, and Egypt, while being in close proximity to individual customers and new prospects.

In a momentous achievement, **2023 witnessed the realization of one of our grandest aspirations as we pursued a public offering, joining The Saudi Parallel Market (Nomu).**

KnowledgeNet in Numbers

120+

Customers

140+

Projects

150+

Employees

Customers



Beltone



Our Capabilities Stand on Five Main Pillars:

Necessity

KnowledgeNet's solutions are necessary for efficient organizational performance.

Reliability

KnowledgeNet's solutions are unrivaled in reliability and performance.

Dedication

KnowledgeNet devotes itself to the service of its relationships.

Ease

KnowledgeNet empowers its client to achieve their strategic objectives without complications.

Expertise

KnowledgeNet possesses a deep understanding of its solutions, industry, and local markets.



Our Vision and Mission

Vision

To ensure that KnowledgeNet is the new choice for financial services software in MENA and to develop as the MENA region's leading financial-services software solutions brand while competing in international markets.

Mission

Build reliable software solutions that ensure the continuity of critical processes for financial services.



Our Values

Refinement

We believe that technology can simplify the way we do things so that our clients can focus on the things that matter.

Direction

We live and breathe our solutions, ensuring that each feature we offer perfectly executes a clear purpose.

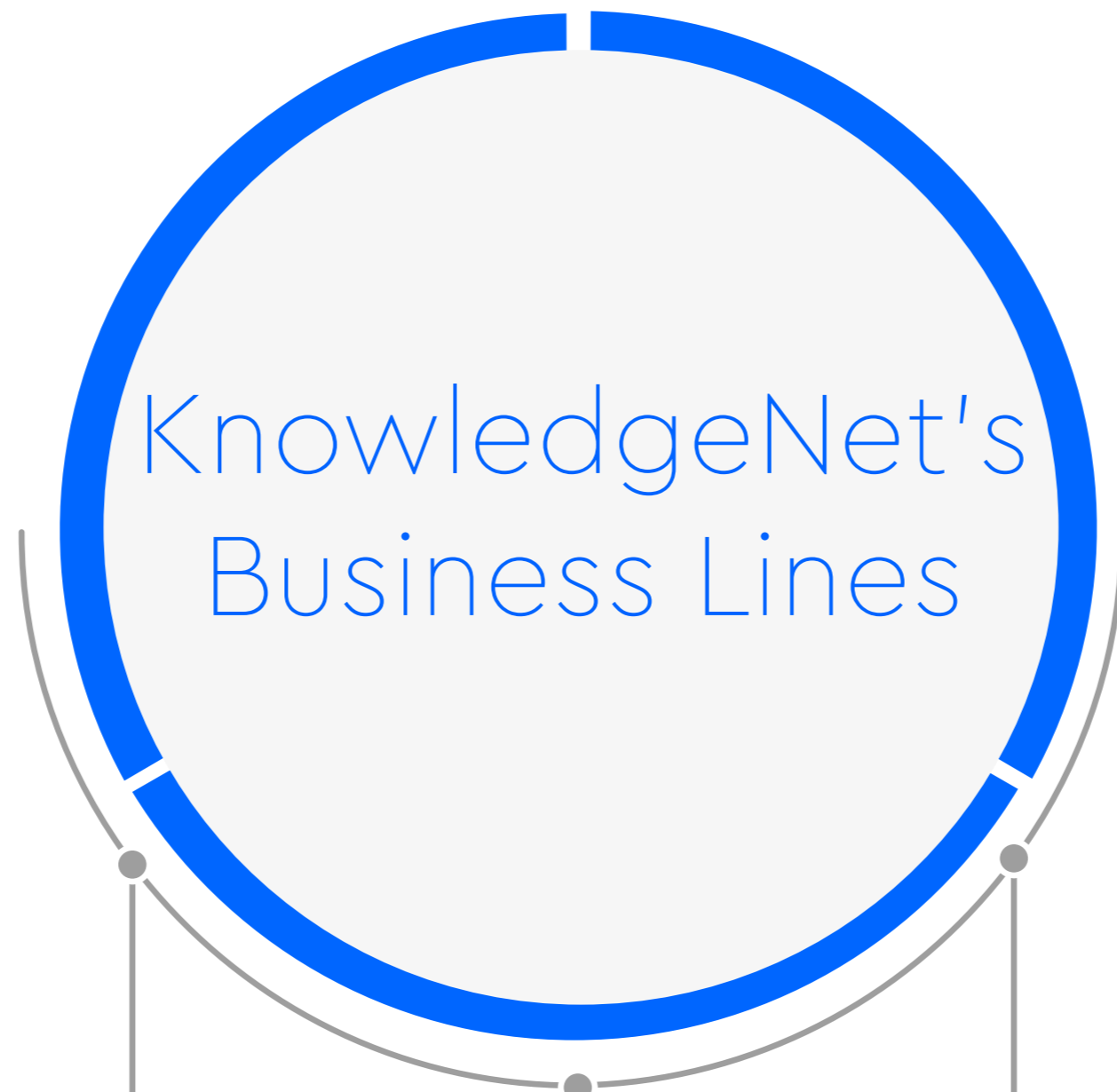
Diligence

We let the quality and reliability of our solutions speak for themselves

Commitment

We dedicate ourselves to our customers, operating with openness and transparency and committing to our promises.

WE SUPPORT YOU IN THREE MAIN BUSINESS LINES



Industries

Capital Market

Banking

Government



Fintech

State of the Art
Professionals & Tools

Industry-Demanded
Areas of Expertise

Technical Process
Stages



Joint Solutions

Areas of Support

Regular Lifecycle
Stages



Industries

EMPOWERING INDUSTRIES

We understand complex enterprises; we comprehend technology. By combining deep industry expertise with advanced technological capabilities, we empower organizations to move confidently into their next stage of growth.

Through years of delivering tailored solutions for large-scale, regulated, and mission-critical environments, we've developed a comprehensive understanding of how enterprises operate, scale, and evolve.

We recognize real operational challenges and dedicate our expertise to transforming them into strengths through purpose-built solutions. Our enterprise solutions are designed to help organizations stay up to date, fully compliant, secure, and ready to scale today and into the future.



Capital Market

We can get you covered in many different areas:

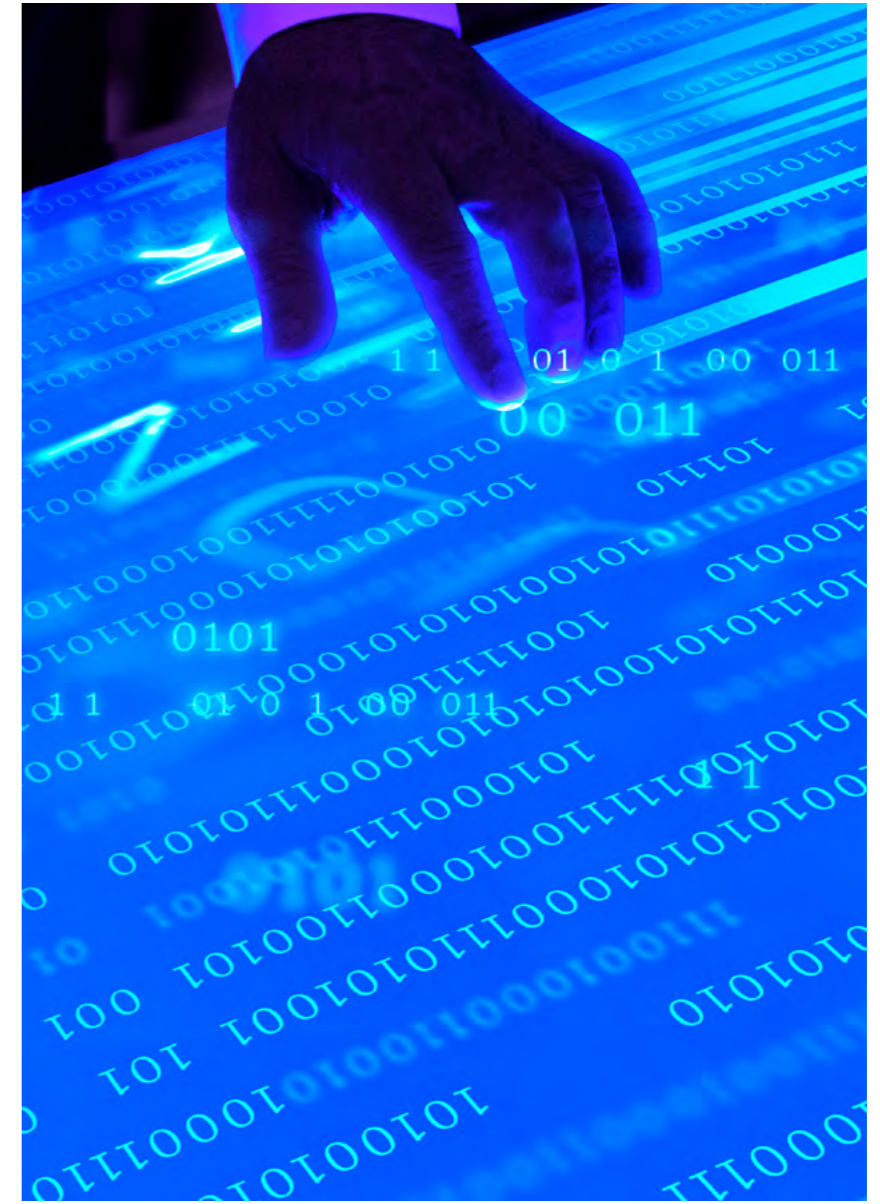
- Brokerage Business Management
- Custody Operation Management
- Connectivity and Market Data
- Channels and Customer Onboarding



Banking

We understand your concerns, and we have your back:

- Digitlization.
- Data Management Solutions
- Regulatory Solutions
- Customer Onboarding
- Fintech Factory



Government

Our tailored services can boost your business as well:

- Enterprise Integration
- Data Management Solutions
- Data Monetization
- Critical Application Development

Learn how KnowledgeNet can be what your business needs.

Get in touch now



Fintech

THE GOLD STANDARD FOR FINTECH

Fintechs are changing the world, but Fintech platforms must withstand different elements since they became mass adoption.

They need to be scalable to accommodate the growing demand. They need to be robust and fully secure to handle user data proficiently. And they need to comply with a diverse set of regulations only industry experts are aware of.

At KnowledgeNet, we have the experience and track record to develop the best Fintech solutions for any company. A team of experts is ready to act as your essential partner in any Fintech venture, project, and challenge. At any step of the way.

Our Fintech services are what your company needs to get up-to-date, fully compliant, secure, and scalable solutions.



State of the Art Professionals & Tools Ready to Assist:

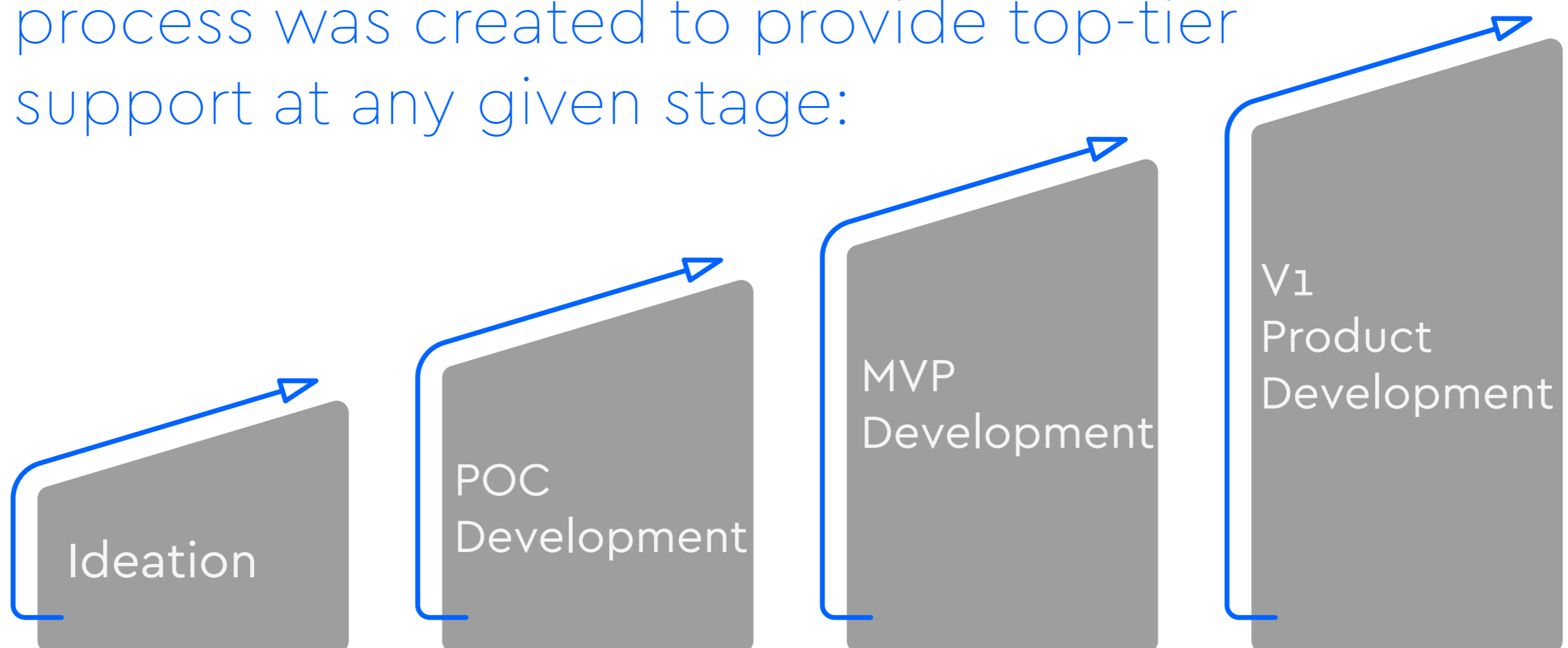
- Entrepreneurs
- Investors
- Venture Capitals
- Banks
- Government Institutions



Industry-Demanded Areas of Expertise We Cover:

- Trading & Investment
- Tokenization & Joint Ownership
- Crowd Funding and Lending
- RegTech for FSI
- BNPL
- Custom Fintech Platforms

No matter what your role is or what type of Fintech company you run, our process was created to provide top-tier support at any given stage:



Learn how KnowledgeNet can be what your business needs.

[Get in touch now](#)



Joint Solutions

JOINT SOLUTIONS TO EXPAND YOUR BUSINESS

Our curated services and joint solutions were created, taking into account the diverse challenges certain technical positions involve.

Everyday work can lose efficiency when a particular position has to step into technical areas outside their comfort zone to solve a minor issue.

On top of that, our tier or services tackle from basic aspects up to key core components of your main systems. And they are rendered by a team of experts, specifically trained to make sure your standards are the highest.

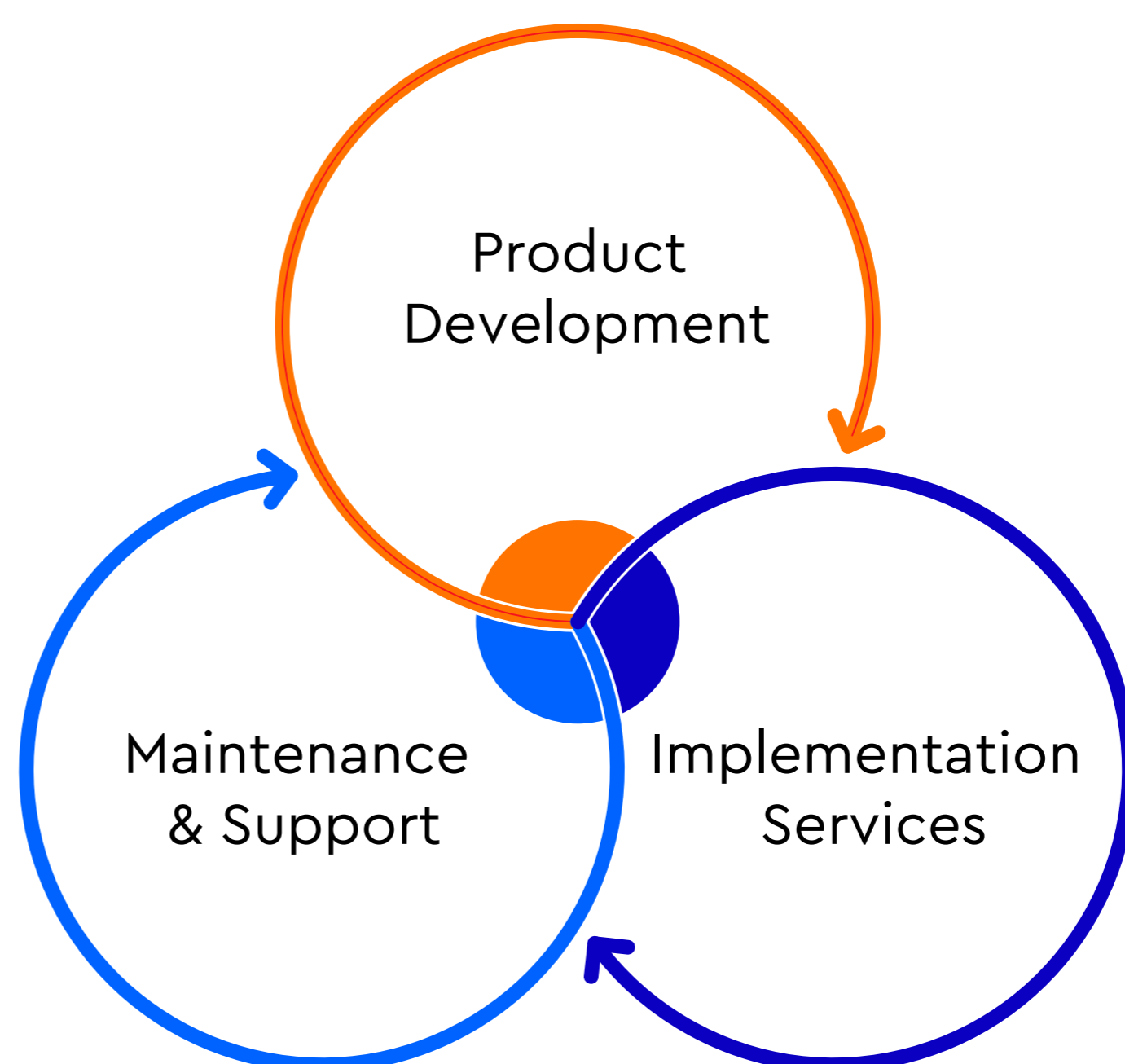
This approach towards technical excellence and efficiency will certainly directly impact any company's bottom line.



Exactly where we have your company's back:

- Cloud & SaaS Applications
- Digital Transformations
- Integration & Gateway Platforms
- Data Solutions
- Legacy Application Modernization

And we do it at all the stages of a regular lifecycle:



Learn how KnowledgeNet can be what your business needs.

Get in touch now

Our Products

WE PROVIDE THE MARKET
WITH THREE PRODUCT
FAMILIES:

TradeNet 

MODERN INVESTMENT
TECHNOLOGY

Datability 

STREAMLINE DATA
FOR SWIFT DECISIONS

Blinq 

INTEGRATING BANKS
IN A BLINK OF AN EYE



MODERN
INVESTMENT
TECHNOLOGY



What is TradeNet™?

TradeNet is a product portfolio that provides various investment businesses with every tool required for a more efficient and competitive trading and investment business experience.

The included products can assist investment businesses in automating with ultra-high volumes, directly connecting to market and data streams, and executing orders in a seamless performance. Every TradeNet product is built on an architecture that ensures lightning-fast speed and best-in-class security, ensuring business growth and high competency.

Why TradeNet™?



Reliable solution: Never had a minute of unplanned downtime in the past 25 years of trading operations.



Integrated service: All elements required provided by a single platform.



Responsive to market changes: Constantly updated with the latest new information.



Avoiding regulatory risk: Always in compliance with regulatory requirements.



Personal support: Dedicated customer care.

TradeNet™ Products

TradeNet* Touch

TradeNet Touch is a comprehensive and easy-to-use mobile/tablet application that brings the trading features you need on the go. The app integrates easily with your business software and lets your customers natively use a full-fledged investment solution anywhere and just through mobile devices.

TradeNet* FastWire

TradeNet FastWire is an ultra-fast High Frequency Trading (HFT) that enables financial institutions to trade more competitively without having scalability and order volume limitations.

TradeNet* Middle & Back Office

TradeNet Middle and Back Office addresses the everyday challenges faced by brokerage and custody service operations teams, as they work to maximize internal efficiencies while also maintaining robust connections with exchanges and international partners. It deploys best-in-class technology in a single, easy-to-use platform to give you end-to-end control, help you make informed decisions, increase productivity, and eliminate errors.

TradeNet* e-Invest

TradeNet e-Invest is a unified platform, bringing all investment and trading products, including trading, fund management, and portfolio management, in one customer portal, complete with real-time market data and powerful reporting tools that allow businesses to compete and have an edge.

TradeNet™ Products

TradeNet* OEMS

TradeNet OEMS is a multi-asset, high performance order and execution management system, incorporating a world-class engine that delivers blazing-fast processing with incredibly low latency, giving financial businesses more competitiveness.

TradeNet* Data Streamer

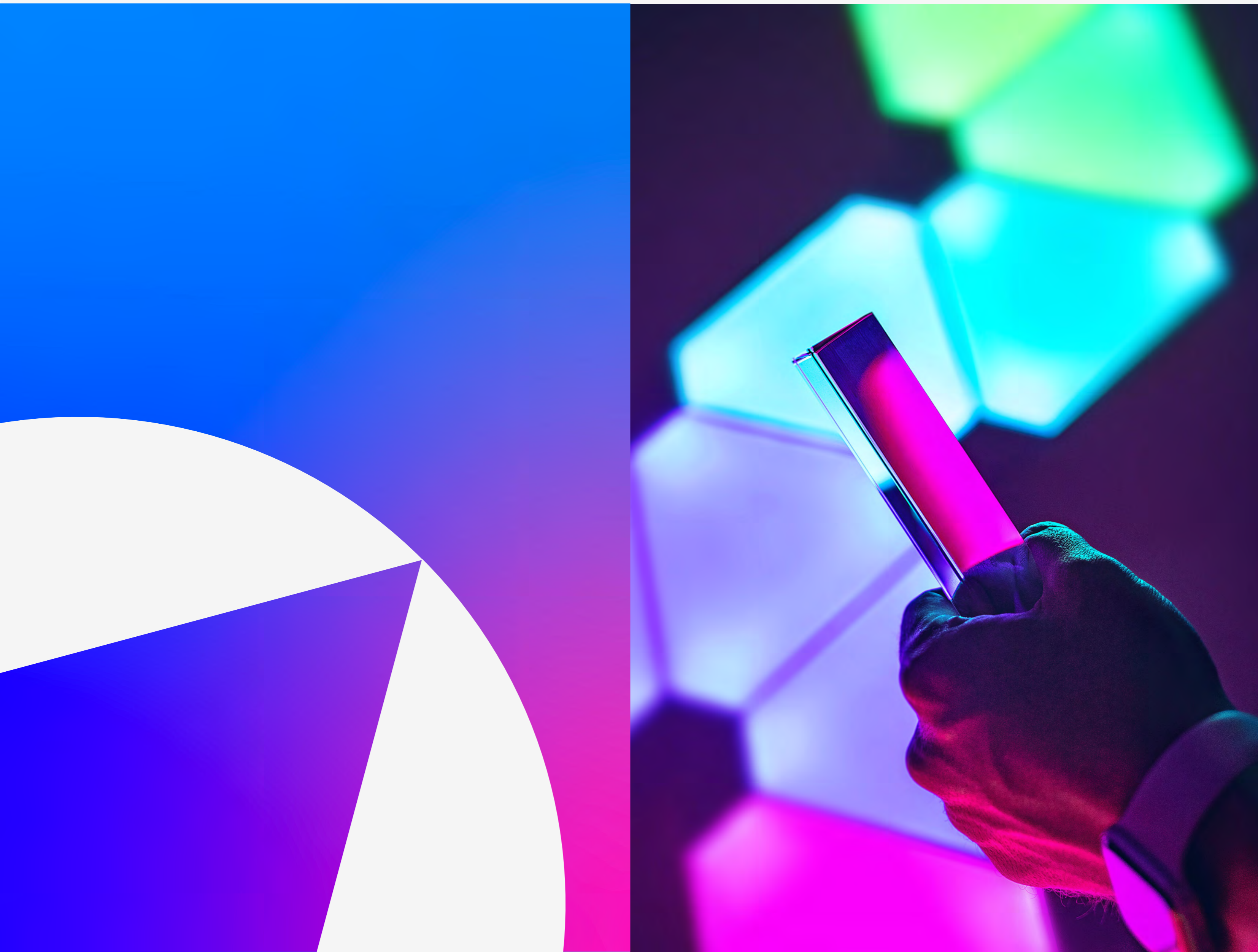
TradeNet Data Streamer is a platform that provides a latency-free feed of market data from multiple sources. The platform can be used to augment live market data and provide controllable market data feeds to customers.

TradeNet* Customer Onboarding

TradeNet Customer Onboarding is an innovative digital onboarding solution that allows investment businesses to orchestrate and automate customer onboarding processes on different channels. It significantly increases the onboarding success rates while keeping it secure and impenetrable.

Datability*

STREAMLINE
DATA FOR SWIFT
DECISIONS



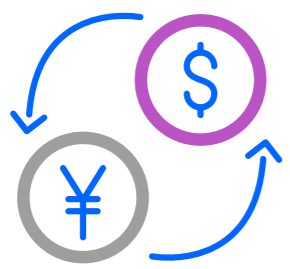
What is Datability™?

KN Datability family is a comprehensive, out-of-the-box data cleansing and enrichment suite for the most demanding data-driven projects.

KN Datability family is designed for financial institutions to meet the needs for long-term data cleansing and quick data migration in order to support business operations with confidence and dependability.

Our Datability family meets the ever-increasing needs of compliance, customer management, and management teams with high-quality data.

Why Datability™?



Quick return on investment.



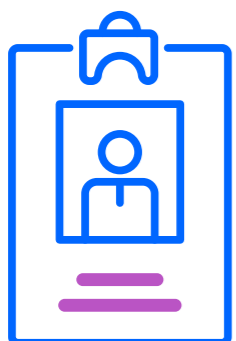
Enhancement of data quality.



Greater data-insight generation capabilities.



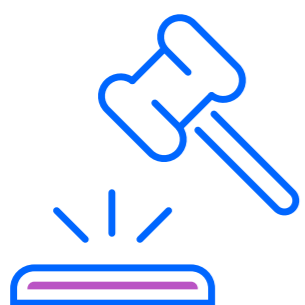
Greater confidence in generating insights using data.



Better visibility of data.



Less stress when generating regulatory reports.



Fewer penalties from regulators.

Datability™ Products

Datability KYC²

Datability KYC² is an inclusive Know Your Customer solution that helps financial institutions of all sizes and types manage their compliance processes and ensure their required standards and regulations are applied efficiently and effectively.

Datability Ninety X

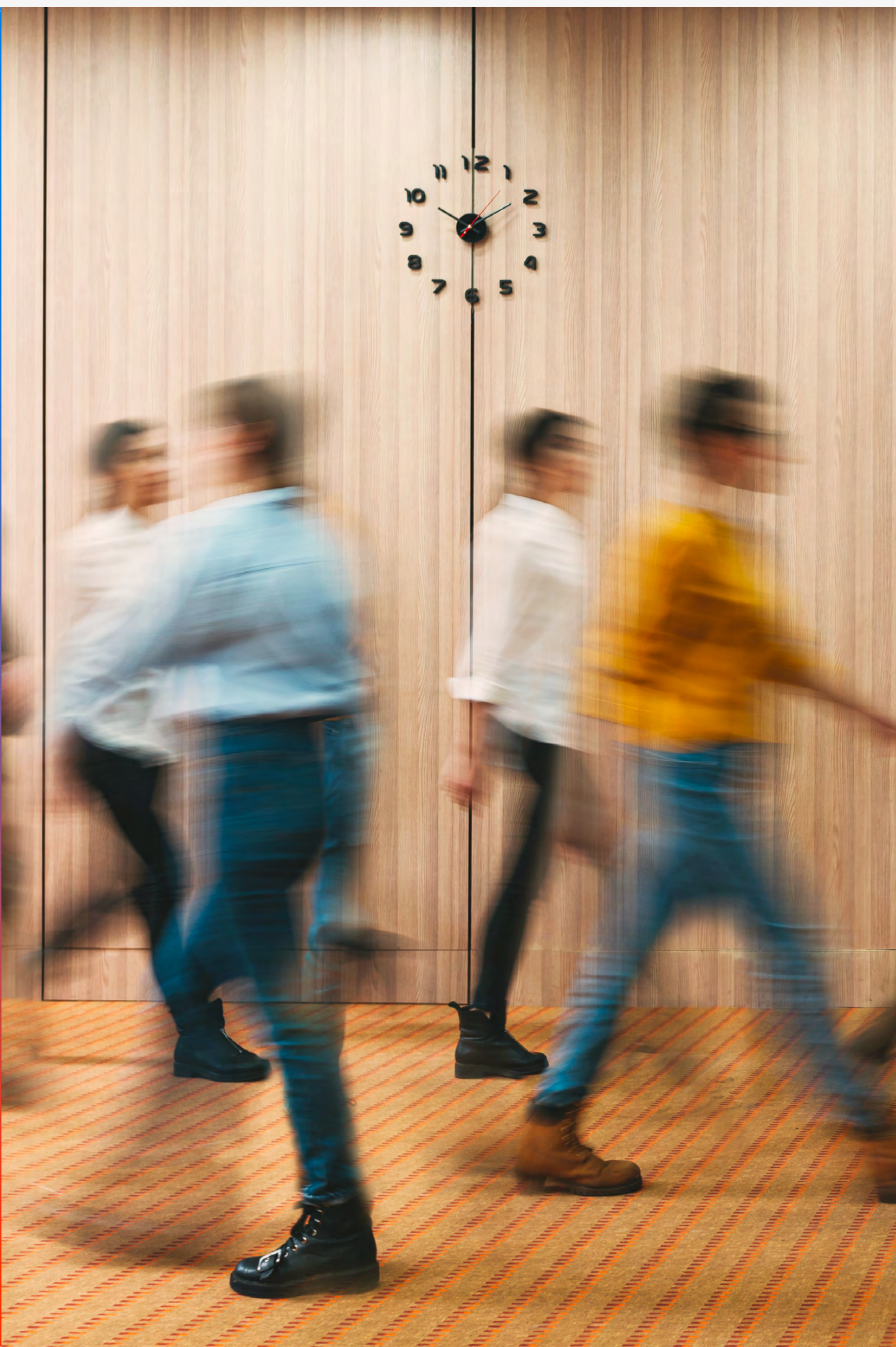
Datability Ninety X is a platform that establishes and sustains data quality for the financial services industry. Clean data is inevitable to drive excellence and clarity for decision-makers, and to ensure compliance with regulators. The solution exceeds the current practices in data cleansing as it covers and automates all parts of the process.

Datability Clear

A complete end-to-end near-real-time reporting and analytic solution for clear business insights. Datability Clear ensures your data is on time, complete, accurate and reliable to empower every decision in your organization.

Blingq^{*}

INTEGRATING
BANKS IN A BLINK
OF AN EYE



What is Blinq?

The Blinq product portfolio is an end-to-end connectivity and integration suite that enables financial institutions to integrate with any external entity in a blink of an eye.

The Blinq portfolio is designed to enable and ensure the long-term integration capabilities of banks, empowering them to be able to seamlessly adopt an open banking framework and integrate with Fintechs and other third party providers (TPPs) through a cutting edge middleware, API connector, and Fintech gateway.

Through Blinq, banks can insure that their integration needs will be met through an open API platform with unlimited extensibility and functionality.

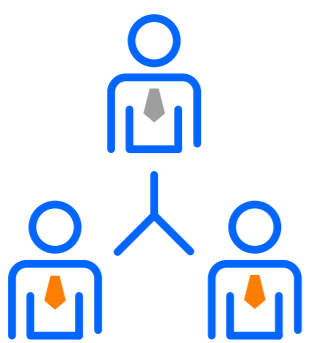
Why Blinq?



Out of the box core functionality.



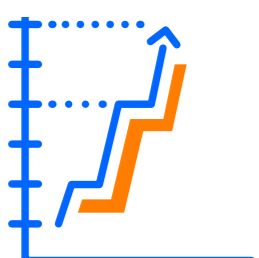
Global open banking standard compliance.



Full API lifecycle management.



Open APIs to enhance customer experience.



Unlimited scalability.



Dedicated operational support.

Bling Products



Bling Fintech is a robust Fintech readiness offering that provides your bank with the software, deployment, technical and business support you need to integrate with as many Fintech partners as possible.



Bling Ware is an enterprise integration platform that advances your systems integration capabilities to the next level. It allows you to release changes or upgrades to your existing products and services in a matter of days.



Bling Open Banking is a banking solution that boosts banks financial services offering to their various stakeholders by accelerating its compliance to the open banking requirements with faster time and higher efficiency.



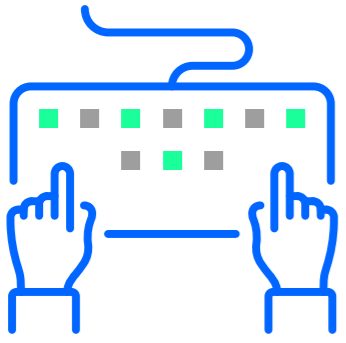
Softmore

Softmore, KN's Software Platform, is a digitalization platform that enables businesses to create and integrate business applications to create dependable digital systems.

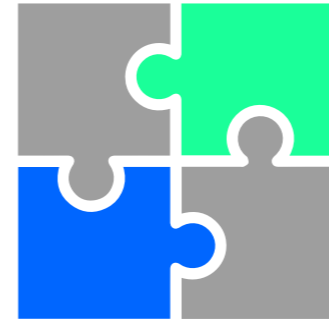
Businesses can use Softmore to develop, design, and manage multi-platform enterprise applications that provide significant benefits and advanced functionalities while requiring minimal effort and complications. Softmore's micro services-based architecture offers best-in-class performance, speed, and security.

You don't have to abandon your existing business software solutions because Softmore easily builds upon them, giving you unlimited flexibility and scalability. Reduce the time it takes to market your business software solutions and add new multi-platform features and functionalities with efficiently designed and developed widgets and screens built for usability and stability.

Why Softmore™?



Quick development and deployment of new digital business solutions.



Integration of all business services on a single platform.



Quickly identify how and when features are being used.



Ongoing improvement and development of features.



Reliability of service and performance support.

Case Studies



KnowledgeNet Boosts Credit Suisse Saudi's Trading Operations to be 200x Faster



Customer:

Credit Suisse was founded in 1856 and became the first bank to be licensed to operate in the KSA in 2007.

Project Overview:

Credit Suisse Saudi Arabia has used KnowledgeNet TradeNet standard trading platform for over a decade. They sought a faster, more reliable solution to sync thousands of trades in seconds. This was possible by using TradeNet database's dependent technology layer to access the market directly from the Mercury order routing channel.

Challenge:

Credit Suisse Saudi's system architecture operated on a legacy technology, which became legacy, that limited the order flow performance cycle. This created a strain on the current operations, rising trade volumes in terms of time efficiency and maximizing their clients' trading benefits.

Approach and Solution:

KnowledgeNet's TradeNet FastWire was built for agility and expeditious sync transmission. Credit Suisse Saudi requirements were phased out, prioritizing the operational implementation. The Eco-system provided order routing and direct market access for users creating a transformational experience for traders.

How Datability KYC² Helped Saudi National Bank in Raising ROI and Customer Satisfaction?



Customer:

Saudi National Bank is the largest financial institution in Saudi Arabia. The bank contributes to some of the Kingdom's mega projects and surpasses boosting both its local and regional customer base. One of the bank's latest collaborations was with KnowledgeNet, implementing the effective Know Your Customer solution KYC².

The Challenge:

For Saudi National Bank, the dependency of accessing Know Your Customer data manually by the internal teams takes time, and this time counts as both a challenge to the productivity of employees and as a delay for customers, which can both be eliminated.

The Approach and Solution:

KYC²'s approach to data migration and storage relies on an architecture that utilizes the highest, military-grade standards of data integrity and end-to-end encryption security. Data is also stored on-premise, fully aligning with the required regulations.

The Value:

Saudi National Bank has finally achieved enhanced ROI in the form of boosted employee productivity. The maximum number of client data reviews per employee per day was 350. Customer experience was also essentially improved, with the KYC² processes formerly causing delays now becoming a seamless one.

TradeNet's Effective Empowerment of Emirates NBD's Trading Solutions



Customer:

Emirates NBD Securities is a subsidiary arm of Emirates NBD (ENBD), a leading banking group in the MENA region.

The Collaboration:

In early 2021, we partnered with Emirates NBD (ENBD) to embark on the TradeNet. Transformation Program so that its solutions will rely and become based on the comprehensive trading solution TradeNet.

Requirements:

The ultimate goal of the product was to deliver a fully-featured equity trading service along with the inclusivity of conventional and Islamic trading were the main requirements. Top-level security was also among the most critical aspects of the solution. Ease of use and multiplatform support were also essential demands.

Approach and Solution:

Emirates NBD chose the TradeNet trading platform to power their trading solutions as fast to execute, secure and full-featured. The TradeNet solution supports direct connectivity to the market, real-time market data streams, and fully customizable dashboards and reports.

Contact Us

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